

Deniz Ilter

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Personal Profile

Designer and Design Researcher, passionately focused on User-centred Design, employing empathy techniques, and examining user behaviour. Possesses four years of hands-on experience in the furniture design sector, complemented by robust empathy and communication abilities, alongside presentation skills honed through business projects and the application of design thinking methodologies.

Key Skills

- **Problem-Solving:** Adept in leveraging design thinking and rapid ethnography for innovative problem-solving. Excels in quick, immersive user research, ideation, prototyping, and testing, enhancing user experiences and driving impactful business outcomes.
- **User-Centred Design:** Empathetic and intuitive, skilled in connecting with others' emotions and needs, using engagement strategies to understand multiple sclerosis patients for problem-solving.
- **Communication:** Using user-centred techniques to connect with individuals on an empathic and intuitive level to convey complex problems in a user friendly manner via verbal, written and visual medium.

Education

2023 – 2024 University of Dundee, Scotland

MSc Design for Business with Distinction

Project: Heartlink - An Educational Game for Cardiac Health: Improving Communication between Cardiac Heart Patients, Social Workers within Social Minority Communities

Project: CareDMT – Online healthcare platform with UX and UI focused design for healthcare professionals to efficiently manage Disease-Modifying Therapies for Multiple Sclerosis (MS) patients, streamlining treatment coordination, and improving patient care and e-prescription services

- **Design Thinking: Insights to Innovation** - Focuses on the intersection of design-led innovations and businesses, aiming to foster creative & effective outcomes and mind set within organizations.
- **Changing Populations** - Integrating rapid ethnography into design-led methods, this module examines the evolving capabilities across the human lifespan to innovatively meet diverse and changing user needs.
- **Service Prototyping** - Centred on comprehensively grasping service design principles and prototyping techniques, aimed at fostering creativity and design-led innovation within commercial, and business environments.

2014 – 2019 Bahçeşehir University, Istanbul Turkey

BSc Industrial Design

- Received the Scholarship for Academic Excellence resulting in a half-scholarship
- Project: *Tightrope walking VR experience: Creating a Gamified experience for Children via a pop-up platform for any scenario or setting*

Work Experience

Nurus Plc/Nurus GmbH, Turkey

Design Specialist

Sept 2019 – Jun 2023

- Designed innovative office furniture in line with stakeholder specifications, leading to two products winning the German Design Award 2023 and the BIG SEE Product Design 2020.
- Produced new designs or improved existing ones.
- Project Managed and established the costs of a project, practicalities, and availability of materials to fulfilled design briefs.
- Prepared sketches for ideas, by hand and using computer software to test ideas using models,

prototypes, and computer-aided designs (CAD).

- Proactively built a loyal client database and continuously converted leads to achieve business goals.
- Fulfilled the customer's vision by bringing their ideas to life through product knowledge and service skills.

Derin Design, Turkey

Design Intern

Jun 2017- Sept 2017

- Collaborated with the team to create innovative communal area furniture design concepts, which were selected by shareholders for further development and client presentation.
- Provided suggestions to management for improving
- Developed concepts, engaging graphics, and assets for clients.
- Responsible for supporting the design team on the day-to-day needs relating to client projects delivering accurately and on schedule.
- Created detailed sketches, renderings, and 3D models of furniture concepts.
- Assisted in the selection of materials, finish, and hardware for projects.

Other Experience

Jan 24 – Apr 2024, University of Dundee

Designer and Facilitator

- Two workshops were delivered to undergraduate students from various disciplines, focusing on the significance of teamwork in projects, exploring creative leadership, and generating innovative ideas for their dissertation topics through design-led techniques and tools.
- During the workshop, participants utilized various tools and methods for engagement and analysis: "Rose, Thorn, Bud" for reflection, "Sailboat" metaphor for process analysis, "Creative Matrix" for idea generation, "Everyone Can Sketch" for visual expression, and interactive feedback and quiz sessions. These activities were delivered to participants, with outcomes shared for their future use.

British Heart Foundation

Retail Volunteer

Nov 2023 – Present

- Supporting local communities and shop employees within a team.
- Using the store's guidelines to sort and price donated items, clothing, and homeware
- Creating attractive displays across the shop and providing excellent customer service
- Greeting customers, assisting them in finding items, and answering questions they may have on products

Global Scientific Publishers Ltd, UK

Editorial Executive

Nov 2023 – Present

- Contributes to planning, commissioning, and production processes to ensure smooth academic journal operations.
- Promoting new letters-type journals: Design Letters, Human Factors & Ergonomics Letters.

Transferable Skills

- Turkish (Native)
- English (Fluent)
- Microsoft Office Suite
- Adobe Creative Suite (InDesign, Illustrator, Photoshop, PremierPro)
- Mural & Miro
- Social media outlets (Facebook, Twitter, Pinterest, Instagram, TikTok, Google+ and LinkedIn).

Technical Skills

- 3D Modelling Programmes - Rhinoceros and ANSYS Spaceclaim
- Keyshot
- Pegasus CAD/CAM
- Figma

Hobbies and Interests

- Swimming
- Health and Fitness
- Music and Singing
- Traveling

Reference available on request